The Website

www.IowaCommunityFoundations.org

Angie Dethlefs-Trettin,
Director- Iowa Council of Foundations

Ashley Canney,
Greater Des Moines Community Foundation

IOWA COUNCIL of FOUNDATIONS

Iowa
community foundations
For good. For Iowa. For ever.

Purpose of
www.IowaCommunityFoundations.org

Purpose of Website

- Online Presence for Community Foundations in Iowa meeting sets of standards

- Promote community foundation movement in Iowa

- Collaborative front for professional advisors, nonprofits, donors,

- Integrated yet separate content maintenance

- Knowledge sharing opportunities for materials

- Allow expansion opportunities as movement grows

- Reduce and eliminate the technology costs for affiliate community foundations

3

Website Development

- ICoF Convened Host Community Foundations to investigate vendors
- Selected Neuance- well known in field
- Development of Collective Site *(supported by grant/ funding)*
  - Host and Affiliate Representation Involved w/ Focus Groups:
    - information content
    - Interactive components
    - Knowledge sharing

4

Website Development

- Content utilizes NMAT materials
- ICoF coordinated content and development
  - Ultimately 2 sites with 3 components
    - Main Iowa Community Foundation website
    - Iowa Community Foundation locator website
    - Knowledge Center/ Members only section (within locator site)

5

The Main Website

www.IowaCommunityFoundations.org

The Main Website

About Us

Who We Are

More on Community Foundations

Donor Perspectives

Making a Difference

Training Opportunities

News & Announcements

Mark Your Calendar

Press Room

7

The Main Website

FAQ

Publications & Resources

Get Involved

Contact Us

Endow Iowa & County Endow Fund

Endow Iowa Tax Credits

Tax Credit Update

Endow Iowa Grants

Qualified Foundations

Qualify Your Community Foundation

County Endowment Fund

FAQ

Additional Resources

8

The Main Website

How to Give

Reasons to Give

When & What to Give

Establishing a Fund
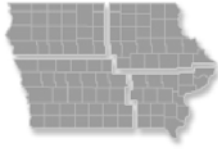
Planned Giving

FAQ

Resources

9

The Main Website

<u>Professional Advisors</u>
- <u>Working with Clients</u>
- <u>Assets & timeframe for giving</u>
- <u>Types of funds</u>
- <u>More on Community Foundations</u>
- <u>Planned Giving Strategies</u>
- <u>Resources</u>

<u>Grants</u>
- <u>Application Process & Deadlines</u>
- <u>Recent Grants</u>

10

The Locator Website

Learn More

Find Your Local Community Foundation

What is a community foundation?

11

The Locator Website

All Communities

<u>Northwest</u>

<u>Northeast</u>

<u>Southeast</u>

<u>Southwest</u>

<u>Members Only</u>

Search by...
- Name of Community Foundation
- County
- Zip Code
- Region (NE, NW, SE, SW)

•Each Region has listing of Iowa Community Foundations in the area.

•Each community foundation can have website within this site.

12

The Possibilities

Moving Forward

- Training
  - Booklet with Step-by-Step Guide being developed
  - Webinar type summaries for various activities downloadable

- Knowledge Center
  - Collect items to be
  - Host specific as well as general information

www.IowaCommunityFoundations.org

Questions,

Comments,

Examples

For more

Information contact…

Angie Dethlefs-Trettin, *Iowa Council of Foundations*

515.537.6956

Info@IowaCouncilofFoundations.org

www.IowaCommunityFoundations.org

16