

***This statewide academy is important for Iowa community leaders who are interested in starting or utilizing community foundations as a mechanism to enhance the quality of life and the vitality of Iowa communities.***

Learn How to:

**Organize a Grant-Making Process**

**Assess Countywide Needs and Set Strategic Development Priorities**

**Identify the Principles for Building Endowments**

**Create Collaboration Among Local Foundations, Nonprofits, and Local Governments**

**Develop Rural Strategies for Communication and Contact with Local and External Donors**

**Utilize Web Tools, Templates, & Marketing to Enhance Philanthropy**

**Be an Effective Board Leader & Establish Priorities**



***A Catalyst For Creating Real Impact in Real Communities.***

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or

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...and justice for all

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**STATEWIDE ACADEMY**

**2005**

**Iowa  
Community  
Philanthropy  
Academy**

*Creating Effective  
Community  
Philanthropy  
Networks*

**Sponsored by:**

**Community Vitality  
Center**

**Iowa Council of  
Foundations**

**Iowa Department of  
Economic Development**

**Iowa Nonprofit Resource  
Center**

**Iowa State University  
Extension**

**Friday, April 22, 2005  
9:00 AM to 4:00 PM**

**The Hotel at Gateway Center  
U.S. 30 and Elwood Drive  
Ames, Iowa 50011**

**Topics and Speakers**

**Creating Effective Community Philanthropy Networks**

8:30 a.m. - Registration & Coffee

9:00 a.m. - General Session

Welcome & Introductions:  
*Rick Morain, CVC Board Chair*

Purpose and Challenge: *Honorable Tom Harkin, U.S. Senator (Invited)*

ICOF Legislative Update:  
*Johnny Danos, Greater Des Moines Community Foundation*

IDED Status Report:  
*Sandy Ehrig, Iowa Dept. of Econ. Dev.*

10:00 a.m.- Concurrent Workshops  
(10 minute break at end of each session)

1. Roles & Responsibilities for New Affiliate & Community Foundation Boards:

*Richard Koontz, Iowa Nonprofit Resource Center, University of Iowa*

*Jane Goeken, NW Iowa Extension Community & Economic Development*

2. Assessing Countywide Needs & Setting Strategic Development Priorities:

*Kathleen Larsen, Community Dev. Data Information Analysis Laboratory, ISUE*

*Tom Quinn, SE Iowa Extension Community & Economic Development*

11:00 a.m. - Concurrent Workshops

3. Marketing Strategies, Web Tools, & Templates for Enhancing Philanthropy:

*Angie Dethlefs-Trettin, Community Foundation of Waterloo/Cedar Falls & NE Iowa (Invited)*

*Kate Carinder, Maquoketa Community Foundation & NE Extension Specialist*

4. Critical Local Philanthropy Information for Attorneys, Financial Planners, & Donors:  
*Tim Anderson, Attorney, Iowa Bar Probate Section, Garner*

*Ed Power, Attorney & Greater Des Moines Community Foundation Trustee*

12:00 p.m. - Lunch & Networking

Stories of Iowa's Philanthropic Success

1:15 p.m. - Concurrent Workshops

5. Organizing a Grant-Making Process with Best Practice:

*Carolynn Sween, Community Foundation of Waterloo/Cedar Falls & NE Iowa*

*Tana Odean, Great River Bend Community Foundation, Davenport*

6. Rural Strategies for Communication and Contact with Local & External Donors:

*Nancy Van Milligen, Community Foundation of Greater Dubuque*

*Mike Wells, Superintendent, Corning Schools*

2:15 p.m. - Concurrent Workshops

7. Understanding the Principles for Building Endowments and Endowment Management:

*Dan Baldwin, Greater Cedar Rapids Community Foundation*

*Darryl Ahnemann, Ahnemann Associates*

8. Hometown Competitiveness - Creating Collaboration Among Local Foundations, Nonprofits, & Local Governments:

*Craig Hertel, CVC Community Philanthropy Coordinator & Greene County Extension*

*Mary Emery, North Central Regional Center for Rural Development*

3:15 p.m. - General Session

\* County Affiliate Leader Panel Perspectives

\* County Consultations for Application Review

4:00 p.m. - Adjourn

I would like to participate in the

**Iowa Community Philanthropy Academy**

9:00 AM to 4:00 PM  
Friday, April 22, 2005  
The Hotel at Gateway Center  
U.S. 30 and Elwood Drive  
Ames, Iowa 50011

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Org. or Company: \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Home Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Early Registration is Encouraged  
Space is Limited!**  
Registration Fee Includes Lunch and Materials  
Registration Fee by Tuesday, April 11th, 2005  
\$45.00 per person  
3 or more from same organization  
\$35.00 per person  
Fee after April 12th - \$55.00 per person  
Total Enclosed \_\_\_\_\_

Only 1 registration per form, please duplicate as needed

**Please Circle the Corresponding Number of the 4 Workshops You Plan on Attending:**

1.    2.    3.    4.    5.    6.    7.    8.

Mail To:  
**Becky Johnson**  
Registration Coordinator  
Community Vitality Center  
478 Heady Hall  
Iowa State University  
Ames, Iowa 50011-1070  
Ph: 515-294-3000

**Make Checks Payable to:  
ISU Dept. of Economics— CVC  
(no credit cards accepted)**

**Registration Information:**  
Iowa State University requests this information to pre-register you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair