

Designing an Iowa Microenterprise Strategy
Preliminary Microenterprise Policy Summit Agenda
December 17, 2007

Willow Room
Des Moines Botanical Center
909 Robert D. Ray Drive
Des Moines, IA

- 10:00 a.m. **Welcome and Overview** – *Microenterprises, Economic Development, and Poverty Reduction*
John-Paul Chaisson-Cardenas, Northwest Area Foundation
- 10:15 a.m. **Presentation of Environmental Scan** – *Status and Opportunity for Microenterprise Development in Iowa*
Charles Bruner, Executive Director
Child and Family Policy Center
Jason Friedman, Director of Consulting Services
Women Entrepreneurs of Baltimore, Inc.
- 10:30 a.m. **Keynote Panel** – *State Opportunities in Microenterprise Development: Responses to Iowa Environmental Scan*
Rose Jaspersen, Executive Director
Nebraska Microenterprise Partnership Fund
Valerie Plummer, Executive Director
Oregon Microenterprise Network
- 11:30 a.m. Break and Lunch
- 12:15 p.m. **State Policy Panel** – Executive and Legislative Views on Iowa Policy Opportunities
Mike Tramontina, Director
Iowa Department of Economic Development — ~~Jim Larew,~~
~~Office of the Governor (invited)~~
Democrat and Republican legislative representatives
- 1:00 p.m. **Breakout Sessions** – *Specific State Policy Options and Recommendations*
- 2:15 p.m. **Report Back** and Policy Recommendations
- 2:45 p.m. **Final Thoughts:**
Rose Jaspersen and **Valerie Plummer**
- 3:00 p.m. Adjourn