

This statewide academy is important for Iowa community leaders from local government, economic development, and the private sector who are interested in creating communities that encourage and support entrepreneurship to enhance community vitality.

- Build an understanding of what “Entrepreneur Friendly” communities do.
- Learn important lessons from the entrepreneurial successes of Manning, the 2004 recipient of the FHLB Capital Community Award.
- Identify strategies for addressing the needs of local entrepreneurs.
- Learn about incentives for communities interested in conduct training programs for entrepreneurs.
- Find out about ways to access resources to help develop community entrepreneurship support systems and networks.
- Identify ways to access community entrepreneurial capital and financing.
- Attend a special seminar on Iowa wind entrepreneurship opportunities.
- Network with others who are involved with Iowa’s grassroots community based entrepreneurial development systems.



*A Catalyst for Creating Real Impact
in Real Communities*

For information on program
content contact:

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..and justice for all

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STATEWIDE ACADEMY

Iowa

Community Entrepreneurship Academy

Sponsored By:

Community Vitality Center
Manning Betterment Foundation
Iowa State University Extension
Iowa Area Development Group
Iowa Department of Economic
Development
Iowa Bankers Association
Iowa Environmental Council
Iowa State Association of Counties
Iowa League of Cities
Federal Home Loan Bank

Friday, October 21, 2005
9 a.m. to 4:30 p.m.

Manning Hausbarn Restaurant
& Konferenz Centre
Hausbarn/Heritage Park, Hwy 141
Manning, IA 51455

Topics and Speakers

8:30 a.m. - **Registration**

9:00 a.m. - **Introduction and Purpose**

Mark Edelman, Community Vitality Center

9:05 a.m. - **Welcome**

Harvey Dales, Mayor of Manning

Rick Morain, CVC Board Chair

9:15 a.m. - **Introductory Comments**

U.S. Senator Tom Harkin (invited)

9:30 a.m. - **Rural Entrepreneurship from a National and International Perspective**

Brian Dabson, Associate Director, Rural Policy Research Institute and Research Professor at the Harry S. Truman School of Public Affairs, University of Missouri-Columbia

10:15 a.m. - **Break**

10:30 a.m. - Panel Discussion: **Manning's Approach to Community Entrepreneurship**

Moderator:

Jean Goche, Manning Hospital Administrator
Panel:

Claus Bunz, Attorney

Warren Puck, Manning Betterment Foundation & Puck Equipment, Inc.

Howard Roe, First National Bank

RexAnne Struve, Struve Labs

Ted Morris, Plastico

12:00 p.m. - **Lunch**

Community Entrepreneurship Awards

1:00 p.m. - **Hausbarn Tours & CVC Technical Assistance Showcase**

(Note: 3 tours of the Hausbarn will be offered every 20 minutes, with a limit of 30 participants.)

CVC Showcase - Community Incentives:

SWICO Micro Entrepreneur Workshops (\$2500/community)

SBDC MyEntrenet Workshop (\$2500/community)

ISU-PJCE Youth Marketplace Program (\$1000)

CVC Programs & Resources:

Business Plan Competition Network

Entrepreneurial Mentoring Networks

Community Challenge Grant Recipients

2:00 p.m. - **Concurrent Workshops**

Track A - Iowa Wind Entrepreneurship Panel

Performance and Status of Wind Generation in Iowa

Steps in Organizing, Negotiating Prices, and Financing Wind Projects

Regulations for Wind Generation and Accessing Iowa Incentives

First Hand Experiences in Developing a Small Wind Generation Project

Net Billing and Power Purchase Contracts

CVC Internet Cash Flow Model for Wind Projects

Track B - Iowa Entrepreneurial Capital and Financing Resource Panel

Small Business Administration (SBA) Programs

USDA- Rural Development Programs

Revolving Loans
Iowa Area Development Group

Rural Development Loan Participation
Federal Home Loan Bank (invited)

Community Based Seed Capital Funds
Iowa Department of Economic Development

Raising Equity Capital

4:00 p.m. - **Manning Business Showcase**

Conference participants are welcome to visit one of the following establishments for a guided tour:
(Sign-up sheets & maps will be available during lunch)

Tall Corn Ethanol - Limit of 20 participants

Struve Labs

Caleris and Downtown Manning

Plastico

AGP & Industrial Park - Limit of 10 participants

I would like to participate in the
Iowa Community Entrepreneurship Academy

9:00 a.m to 4:30 p.m.

Friday, October 21, 2005

Manning Hausbarn Konferenz Centre

Hausbarn/Heritage Park, Hwy 141

Manning, IA 51455

Ph: 712-655-3095

First and Last Name (please print) _____

Company or Organization _____

Address _____

City _____

State _____ Zip _____

Work Phone _____

Home Phone _____

E-mail _____

Early Registration is Encouraged

Registration Fee Includes Lunch & Materials

Registration Fee by Tues., Oct 11th @ \$35 _____

Registration Fee after Tues., Oct 11th @ \$50 _____

Please send only one registration per form.

You may duplicate this form as needed.

Total Enclosed _____

Mail To:

Becky Johnson, Registration Coordinator
CVC, 478 Heady Hall - Iowa State University
Ames, IA 50011-1070

Make Checks Payable to:
ISU Dept. of Economics-CVC
(Sorry no credit cards accepted)

Registration Information:

Iowa State University requests this information to preregister you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair Information Practices Act).