

This statewide academy is important for Iowa community leaders from local government, economic development, and the private sector who are interested in creating communities that encourage and support entrepreneurship to enhance community vitality.



*A Catalyst for Creating Real Impact  
in Real Communities*

For information on program  
content contact:

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Ames, IA 50011  
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..and justice for all

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- Build an understanding of what entrepreneurial communities do
- Discover how “Economic Gardening” can help entrepreneurial businesses and start-ups
- Learn about Newton’s story and plans to transition into a community with a bright future, after the loss of a major employer
- Learn how leaders use community and regional strategies to build entrepreneurial networks
- Discover how partnerships and accelerators can make a difference in the regional capacity to support entrepreneurs
- Identify innovative ways to access community entrepreneurial capital and financing
- Network with others who are involved with Iowa’s grassroots community based entrepreneurial development systems

STATEWIDE ACADEMY

2006 Iowa

## Community Entrepreneurship Academy

*Sponsored By:*

Community Vitality Center

Newton Development Corporation

Jasper County Economic  
Development Group

Iowa State University Extension  
Jasper County

Iowa Department of Economic  
Development

Iowa State University Extension

Iowa Area Development Group  
Community Foundation

Iowa Rural Development Council

Thursday, October 19th  
9:30 a.m. to 3:30 p.m.

Newton DMACC Polytechnic Campus  
600 N. 2nd Ave. West  
Newton, IA 50208

**Topics and Speakers**

**9:00 a.m.**

**Registration**

**9:30 a.m.**

**Introduction and Challenges of Rural Communities**

**Honorable Charles “Chaz” Allen**, Mayor of Newton

**Jack Payne**, ISU Vice President for Extension and Outreach

**Honorable Tom Harkin**, U.S. Senator (Invited)

**10:00 a.m.**

**Opportunities for Economic Gardening**

**Mark Edelman**, Community Vitality Center /ISUE, Moderator

SBDC’s Economic Gardening Program for Coaching Individual Firms:

**Lars Peterson**, Iowa Small Business Development Center (SBDC)

Economic Trade Area Gardening for Coaching Community Sectors:

**Liesl Eathington**, ISUE Office of Social & Economic Trend Analysis (SETA)

Economic Gardening for Coaching Manufacturing Supplier Networks:

**Mark Reining**, ISU Center for Industrial Research and Service (CIRAS) & Iowa Economic Development Administration (EDA) University Center

Gardening to Access E-Commerce:

**Jane Goeken**, NW - ISUE Community Economic Development

**12:00 p.m.**

**Lunch &**

**Community Entrepreneurship Awards**

**Rick Morain**, Past CVC Board Chair

**1:00 p.m.**

**Building Rural Community Networks & Accelerators for Entrepreneurs**

*Sponsored by the Iowa Area Development Group Community Foundation*

**Cali Beals**, Iowa Department of Economic Development, Moderator

A Southeast Iowa Experience:

**Jennifer Daly**, Mt. Pleasant Chamber Alliance

A Northern Iowa Experience:

**Tim Putman & Mark Olchefske**, NIACC John Pappajohn Entrepreneurial Center

A Southwest Iowa Experience:

**Steve and Lynn Adams**, Southwest ISUE Community Economic Development

A New Partnership Initiative for the State:

**Curt Nelson**, Entrepreneur Development Inc., Cedar Rapids, IA

A Flavor of Newton’s Entrepreneurial Ventures:

**Kim Didier**, Newton Development Corporation  
**Alan Keninger**, Jasper County ISUE

**3:30 p.m.**

**Adjourn**

**Local Business Tour Opportunities**

*Academy participants are welcome to visit one of the following businesses for a tour:*

Iowa Speedway

Winery

Biodiesel Plant

Small Manufacturing

Art

I would like to participate in the

**Iowa Community Entrepreneurship Academy**

**9:30 a.m to 3:30 p.m.**

**Thursday, October 19th, 2006**

**Newton DMACC Polytechnic Campus**

**600 N. 2nd Ave. West**

**Newton, IA 50208**

**Ph: 515-964-6200**

First and Last Name (please print) \_\_\_\_\_

Company or Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Early Registration is Encouraged**

**Registration Fee Includes Lunch & Materials**

Registration Fee by Tues., Oct. 10th @ \$40 \_\_\_\_\_

Registration Fee after Tues., Oct. 10th @ \$50 \_\_\_\_\_

**Please send only one registration per form.**

**You may duplicate this form as needed.**

Total Enclosed \_\_\_\_\_

**Mail To:**

**Becky Johnson, Registration Coordinator**  
**CVC, 478 Heady Hall - Iowa State University**  
**Ames, IA 50011-1070**

**Make Checks Payable to:**

**ISU Dept. of Economics-CVC**  
**(Sorry no credit cards accepted)**

**Registration Information:**

Iowa State University requests this information to preregister you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair Information Practices Act).