This statewide academy is important for community leaders interested in learning how to use their new community foundations and county endowment entities to enhance the quality of life and the economic vitality of lowa communities.

- Learn why it is important for county foundation entities to think about being more than just a mechanism for locally distributing gambling dollars
- Learn from the Aspen Institute about strategies for community foundations in supporting entrepreneurship, economic growth, and community vitality
- Examine ways in which community and school foundations are learning to work together. Learn about the strengths that each can bring to the table, the collaboration issues involved, and why it may be mutually beneficial to overcome the turf issues
- Learn from the nationally recognized
 Stelter Group about strategies and best practices that work to identify, make contact, and cultivate donors and financial advisors
- Hear local leaders from across lowa discuss successes and innovations in creating a culture for community philanthropy



A Catalyst for Creating Real Impact in Real Communities

For information on program content contact:

Mark Edelman, CVC Director ISU - 478 Heady Hall Ames, IA 50011 Phone: 515-294-3000 Fax: 515-294-3838

E-mail: cvc@iastate.edu Web site: www.cvcia.org

.. and justice for all

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STATEWIDE ACADEMY

2006 lowa

Community Philanthropy Academy

"Moving Beyond Start-up in Pursuit of Excellence!"

Sponsored By:

Community Vitality Center
Iowa Council of Foundations
Iowa Department of Economic
Development
Iowa State University Extension
Iowa Area Development Group
Iowa Nonprofit Resource Center

Tuesday, March 21, 2006 9:00 a.m. to 4:00 p.m.

The Hotel at Gateway Center U.S. Hwy. 30 & Elwood Drive Ames, IA 50010

Third Annual Community Philanthropy Academy

"Moving Beyond Start-Up in Pursuit of Excellence!"

Topics and Speakers:

8:30 a.m. - Registration

9:00 a.m. - Welcome and Introductions

Rick Morain, CVC Board Chair

Tim Borich, Director ISU Extension Community & Economic Development

U.S. Senator Tom Harkin (invited)

Status of Philanthropy in Iowa Sandy Ehrig, Iowa Department of Economic Development

Iowa Council of Foundations Update

Steve Schaaf, President Iowa Council of Foundations

9:50 a.m. - Break

10:00 a.m. - Keynote Address: Innovative Community Foundation Best Practices to Support Economic Growth and Entrepreneurship

John Molinaro, Associate Director Aspen Institute Community Strategies Group

11:00 a.m. - Panel: Models for School and Community Foundation Collaboration

James Collogan, Director of Research, Marketing and Web Design, National School Foundation Association

Willard Boyd III, Attorney Nyemaster, Goode, West, Hansell & O'Brien, P.C.

Local School and Community Foundation Perspectives

Noon - Lunch

First Year Success Stories & Experiences

1:00 p.m. - Workshop: Best Practices in Donor Centered Marketing, Communications, and Relationship Building

Larry Stelter, President and CEO Stelter Company

3:00 p.m. - Break

3:10 p.m. - Local Leader Reaction Panel

Next Steps and Nuggets to Take Home

Conference Wrap-up & Evaluation

4:00 p.m. - **Adjourn**

I would like to participate in the

Iowa Philanthropy Academy

9:00 a.m to 4:00 p.m. Tuesday, March 21, 2006 The Hotel at Gateway Center U.S. Hwy. 30 & Elwood Drive Ames, Iowa 50010 515-292-8600

First and Last Name (please print) Company or Organization		
Address		
City		
State	Zip	
Work Phone		
Home Phone		
E-mail		

Early Registration is Encouraged Registration Fee Includes Lunch & Materials

Registration Fee by Tues., March 14th @ \$40 _____ Registration Fee after Tues., March 14th @ \$50

> Please send only one registration per form. You may duplicate this form as needed. Total Enclosed

Mail To:

Becky Johnson, Registration Coordinator
CVC, 478 Heady Hall - Iowa State University
Ames, IA 50011-1070
Make Checks Payable to:
ISU Dept. of Economics-CVC
(Sorry no credit cards accepted)

Registration Information:

Iowa State University requests this information to preregister you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair Information Practices Act).