

2007 Community Philanthropy Academy Program
"Creating Excellence in Making a Difference"

10:00 AM Registration

10:30 AM Call To Order:

Mark Edelman, Director, Community Vitality Center & ISU Professor of Economics

Welcome:

Honorable James Erb, J.D., Board Chair, Community Vitality Center
Mayor of Charles City

Steve Schaaf, President, Iowa Council of Foundations (invited)
Pioneer Hi-Bred International, Inc.

10:45 AM Concurrent Breakout Sessions

A. Strategic Grant Making Issues and Practices

Susan Skora, President/CEO, Community Foundation of the Great River Bend, Davenport
Craig Hertel, CVC Philanthropy Coordinator and Greene County Extension Education Director

B. Outreach Activities: Marketing, Education, & Wealth Transfer

Angie Dethlefs-Trettin, Director, Iowa Council of Foundations
Rita Frahm, Advisory Chair, Ida County Community Betterment Foundation

Noon Lunch

12:45 PM "Growing Iowa's Assets: Leading Tactics for Endowment Building"

Janet Topolsky, Director, Aspen Institute Community Strategies Group

Keynote Address sponsored by the Iowa Area Development Group Community Foundation, Greater Des Moines Community Foundation, and the Iowa Community Affiliate Network (ICAN)

1:45 PM Concurrent Breakout Sessions

C. CVC Best Practice Awards Showcase

Calhoun County Community Foundation
Maquoketa Area Community Foundation
Elma Area Community Foundation
Hardin County Community Endowment Foundation

D. Iowa Community Foundation Website Workshop

Angie Dethlefs-Trettin, Director, Iowa Council of Foundations
Ashley Canney, Director of Affiliates, Greater Des Moines Community Foundation

2:45 PM Break

3:00 PM Celebrating First Year Successes

Mike Miller, Investment Management Team Leader, Division of Community Development, IDED
Angie Dethlefs-Trettin, Director, Iowa Council of Foundations

3:30 PM Economic Impacts of Iowa's Nonprofits

Dr. Jude West, Co-Director, Iowa Nonprofit Resource Center & Professor Emeritus, Management and Organizations, Henry B Tippie College of Business Administration, The University of Iowa
Jill Smith, Research Specialist, Iowa Nonprofit Resource Center

4:00 PM Building Legislative Relationships by Sharing Your Suggestions

Leann Jacobsen, President & CEO, Capital Gains

4:30 PM Adjourn

5:00 - 7PM Philanthropy Legislative Reception: Finkbine Mansion, 1915 Grand Avenue