

This statewide academy is important for Iowa community and economic development leaders who are interested in creating communities that encourage and support entrepreneurship to enhance community vitality.

- Build an understanding of what it means to be an “Entrepreneurial Community”.
- Learn tools for building community entrepreneurial development.
- Find out about available resources to help develop community entrepreneurship support systems and networks.
- Identify community access to entrepreneurial capital.
- Learn important lessons from the entrepreneurial success of Fairfield, Iowa, winner of the 2003 National Entrepreneurial Community Award.
- Learn about Iowa’s emerging grassroots community-based entrepreneurial development systems.



A Catalyst For Creating Real Impact in Real Communities.

For Information on Program
Content Contact:

Mark Edelman, CVC Director

E-mail: cvc@iastate.edu

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Website: www.cvcia.org

or

Burt Chojnowski, President
Fairfield Entrepreneurs Assn.

E-mail: Burt@CoolCall.com

Ph: 641-470-3101

...and justice for all

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STATEWIDE ACADEMY

Iowa

Community Entrepreneurship Academy

Sponsored by:

Community Vitality Center
Fairfield Entrepreneurs Association

Iowa State University Extension

Iowa Area Development Group

Iowa Bankers Association

Federal Home Loan Bank

Professional Developers of Iowa

Iowa State Association of Counties

Iowa League of Municipalities

Iowa Department of Economic Development

Iowa Department of Cultural Affairs

**Wednesday, October 20, 2004
9:00 AM to 4:30 PM**

**Fairfield Best Western Inn
2200 West Burlington
Fairfield, Iowa 52556**

Topics and Speakers

8:30 a.m. - **Registration**

9:00 a.m. - **Introduction & Purpose:**

Mark Edelman, Community Vitality Center

Welcome:

Honorable Ed Malloy, Mayor of Fairfield

9:10 a.m. - **The Entrepreneurship**

Challenge in Rural Iowa:

Honorable Tom Harkin; U.S. Senator (Invited)

9:30 a.m. - **The Community**

Entrepreneurship Opportunity:

Creating Regional Support Systems:

Tom Lyon, University of Louisville

Community Models and Best Practices:

Don Macke, Center for Rural Entrepreneurship

10:30 - Break

Fairfield's Story & Support System

Honorable Ed Malloy, Mayor of Fairfield

Burt Chojnowski, Fairfield Entrepreneurs Assn.

Ken Ross, Pres. Orthonix

Bob Phipps, Fairfield Chamber & Economic Development Association

Fairfield Entrepreneur Showcase

Julie Stephens, Revelations

Eric Schwartz, Cambridge Investment Research

Barry Harper, Harper Brush

Tim Hawthorne, Hawthorne Direct

Fred Gratzon, Founder of Great Midwestern Ice Cream Company and Telegroup

12:00 p.m. - Lunch **A National**

Perspective on Community

Entrepreneurship: Jim Richardson,

National Rural Funders Collaborative

CVC Community Entrepreneurship

Awards: Rick Morain, CVC Board Chair

1:15 p.m. **Track A: Community Tools**

Creating Entrepreneurial Communities: Burt

Chojnowski, Fairfield Entrepreneurs Assn.

The Community Solutions Approach: Kent

Zimmerman, The Zimmerman Company

Wright County E-Ship Plan: Kathleen

Showalter, PlanScape Partners

Rural Microenterprise Training & Support:

Debra Carr, Institute for Social and

Economic Development

Track B: Entrepreneurial Capital

Revolving Loan Funds for Entrepreneurship:

Rand Fisher, Iowa Area Development Group

Community & Regional Angel Investor Networks:

Greg Barcus, Emerging Growth Group

Innovative Rural E-Capital Programs:

Curt Heidt, Federal Home Loan Bank

Creating Serial E-ship Groups: Don Hofstrand,

AgVentures Alliance & ISU Extension Mkt Res Ctr

Track C: Fairfield E-ship Tour

Fairfield Downtown

Maharishi University of Management

Books are Fun

Vedic City and Raj

Hawthorne Direct

2:45 p.m. - Break

3:00 p.m. **Track A: Community Tools**

The MyEntreNet Concept and Fast Trac Training:

Michael Hahn, UNI-SBDC

Sirolli Enterprise Facilitation Concept: Kristen

Roberts, The Sirolli Institute, Jefferson

Community Business Plan Competition Network:

Sue Lambertz, CVC Entrepreneur Programs

Kossuth County College Intern Program, Maureen

Elbert, Kossuth County Economic Dev. Corp.

Track B: Entrepreneur Networks

Building Community Food Networks & Mentors:

Lonnie Gamble/Grover Stock, Fairfield

Mapping Community Food Entrepreneur Assets:

Carol R. Smith, National Catholic Rural Life

ArtWalk, Stacey Hurlin, Fairfield Art Life Society

Community Art Show Rooms & Sales Network:

Lynn Adams, ISU Extension/SW Iowa Coalition

Track C: Fairfield E-ship Tour

Fairfield Downtown

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4:30 p.m. - **Adjourn**

I would like to participate in the

Iowa Community Entrepreneurship Academy

9:00 a.m. to 4:30 p.m.,
Wednesday, October 20, 2004
The Fairfield Best Western Inn
2200 West Burlington
Fairfield, Iowa 52556
Phone: 641-472-2200

First Name

Last Name

Org. or Company:

Address:

City

State:

Zip:

Work Phone:

Home Phone:

E-mail:

Early Registration is Encouraged Registration Fee Includes Lunch and Materials

Registration Fee by October 12 - \$35.00 per person

Fee after October 12th - \$50.00 per person

Only one registration per form, please duplicate as needed

Total Enclosed:

Mail To:

Becky Johnson, Registration Coordinator
Community Vitality Center
478 Heady Hall
Iowa State University
Ames, Iowa 50011-1070
Ph: 515-294-3000

Make Checks Payable to:
ISU Dept. of Economics- CVC
(no credit cards accepted)

Registration Information:

Iowa State University requests this information to pre-register you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair Information Practices Act).