

This statewide academy is important for Iowa community and economic development leaders who are interested in creating communities that encourage and support entrepreneurship to enhance community vitality.

- Build an understanding of what it means to be an "Entrepreneurial Community".
- Learn tools for building community entrepreneurial development.
- Find out about available resources to help develop community entrepreneurship support systems and networks.
- Identify community access to entrepreneurial capital.
- Learn important lessons from the entrepreneurial success of Fairfield, Iowa.
- Learn about the opportunities for supporting Iowa's Entrepreneurial Ecosystem.



A Catalyst For Creating Real Impact in Real Communities.

For Information on Program
Content Contact:

Mark Edelman, CVC Director

E-mail: cvc@iastate.edu

Phone: 515-294-3000

Website: www.cvcia.org

or

Burt Chojnowski, President
Fairfield Entrepreneurs Assn.

E-mail: Burt@CoolCall.com

Ph: 641-470-3101

...and justice for all

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STATEWIDE ACADEMY

Iowa

**Community
Entrepreneurship
Academy**

*Creating
Communities
That Support
Entrepreneurs*

Sponsored by:

**Community Vitality Center
Fairfield Entrepreneurs
Association**

**Iowa State Univ Extension
Iowa Area Development
Group**

**Iowa Bankers Association
Federal Home Loan Bank
Professional Developers
of Iowa**

**Iowa State Association of
Counties**

**Iowa League of
Municipalities**

IA Dept. of Econ. Develop.

**IA Dept. of Cultural
Affairs**

**Wednesday, October 20, 2004
9:00 AM to 4:30 PM**

**Fairfield Best Western Inn
2200 West Burlington
Fairfield, Iowa 52556**

Topics and Speakers

8:30 a.m. - **Registration**

9:00 a.m. - **Introduction & Purpose:**

Mark Edelman, Community Vitality Center

Welcome:

Honorable Ed Malloy, Mayor of Fairfield

9:10 a.m. - **Keynote Speaker:**

Honorable Tom Harkin; U.S. Senator (Invited)

9:30 a.m. - **The Community Entrepreneurship Opportunity:**

Creating Regional Support Systems:
Tom Lyon, University of Louisville

Community Models and Best Practices:
Don Macke, Center for Rural Entrepreneurship

10:30 - **Break**

Fairfield's Story & Support System

Honorable Ed Malloy, Mayor of Fairfield
Burt Chojnowski, Fairfield Entrepreneurs Assn.
Ken Ross, Pres. Orthonix
Bob Phipps, Fairfield Chamber & Economic Development Association

Fairfield Entrepreneur Show Case

Julie Stephens, Revelations
Eric Schwartz, Cambridge Investment Research
Barry Harper, Harper Brush
Tim Hawthorne, Hawthorne Direct
Fred Gratzon, Founder of Great Midwestern Ice Cream Company and Telegroup

12:00 p.m. - **Lunch**

National Perspectives on Community Entrepreneurship: Jim Richardson, National Rural Funders Collaborative

CVC Community Entrepreneurship Awards: Rick Morain, CVC Board Chair

1:15 p.m. - **Track A: Community Tools**

Creating Entrepreneurial Communities: Burt Chojnowski, Fairfield Entrepreneurs Assn.

The Community Solutions Approach: Kent Zimmerman, Zimmerman Associates

Wright County E-Ship Plan: Kathleen Showalter, PlanScape Partners

Rural Microenterprise Training & Support:
Debra Carr, Institute for Social and Economic Development

Track B: Access to Capital

Revolving Loan Funds for Entrepreneurship: Rand Fisher, Iowa Area Development Group

Community & Regional Angel Investor Networks:
Cali Beals, IDDED (Invited)

Innovative Rural E-Capital Programs: Curt Heidt, Federal Home Loan Bank

Creating Serial E-ship Groups: Don Hofstrand, AgVentures Alliance & ISU Extension Mkt Res Ctr

Track C: Fairfield E-ship Tour

Fairfield Downtown
Maharishi University of Management
Books are Fun
Vedic City and Raj
Hawthorne Direct

2:45 p.m. - **Break**

3:00 p.m. - **Track A: Community Tools**

The MyEntreNet Concept and Fast Trac Training:
Michael Hahn, UNI-SBDC

Sirolli Enterprise Facilitation Concept: Kristen Roberts, The Sirolli Institute, Jefferson

Community Business Plan Competition Network:
Sue Lambertz, CVC Entrepreneur Programs

Kossuth County College Intern Program, Maureen Elbert, Kossuth County Economic Dev. Corp.

Track B: Entrepreneur Networks

Building Community Food Networks & Mentors:
Lonnie Gamble/Grover Stock, Fairfield

Mapping Community Food Entrepreneur Assets:
Carol R. Smith, National Catholic Rural Life

ArtWalk, Stacey Hurlin, Fairfield Art Life Society

Community Art Show Rooms & Sales Network:
Lynn Adams, ISU Extension/SW Iowa Coalition

Track C: Fairfield E-ship Tour

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4:30 p.m. - **Adjourn**

I would like to participate in the

Iowa Community Entrepreneurship Academy

9:00 a.m. to 4:30 p.m.,
Wednesday, October 20, 2004
The Fairfield Best Western Inn
2200 West Burlington
Fairfield, Iowa 52556
Phone: 641-472-2200

First Name _____ Last Name _____
Org. or Company: _____
Address: _____
City _____
State: _____ Zip: _____
Work Phone: _____
Home Phone: _____
E-mail: _____

Early Registration is Encouraged Registration Fee Includes Lunch and Materials

Registration Fee by October 12 - \$35.00 per person

Fee after October 12th - \$50.00 per person

Only one registration per form, please duplicate as needed

Total Enclosed: _____

Mail To:

Becky Johnson, Registration Coordinator
Community Vitality Center
478 Heady Hall
Iowa State University
Ames, Iowa 50011-1070
Ph: 515-294-3000

Make Checks Payable to:
ISU Dept. of Economics— CVC
(no credit cards accepted)

Registration Information:

Iowa State University requests this information to pre-register you in a conference. No one outside the university, with the exception of the participants in this conference, is routinely provided this information. If you fail to provide the required information, we cannot promise accurate registration (Reference Iowa Code, Chapter 22:11; Iowa Fair Information Practices Act).